Coast Day 2015
Photography Contest Rules and Guidelines

Who: Contest is open to Delawareans and University of Delaware students. Age restrictions apply based on social media platform requirements. Please see below.

What: The 2015 Coast Day theme is “Discoveries: on land, in the air and at sea” and we’re looking for social media based photos that reflect this theme.

When & Where: Entries must be posted by 11:59 p.m. on Wednesday, September 30, 2015, and follow the full guidelines. Contest winners will be notified by Thursday, October 1, 2015 via social media, and recognized at Coast Day (www.decoastday.org), the annual open house hosted by the University of Delaware’s College of Earth, Ocean, and Environment and the Delaware Sea Grant College Program at the Hugh R. Sharp Campus in Lewes, Delaware. This year, the event will be held Sunday, October 4.

All entries that meet the contest criteria will be digitally displayed at Coast Day. The winning entry and first runner-up, who submit the photos that most closely represent the theme, will receive a $100 and $50 Visa gift card, respectively. Winners will be chosen by a panel of judges. The winning photo will be featured on Delaware Sea Grant’s website and at Coast Day, and through the supporting social media accounts, including that of the University of Delaware’s College of Earth, Ocean, and Environment. Entries may be created by an individual or group, but only one prize will be awarded per entrant.

How to Enter

Step 1: Understand the Guidelines
Please read carefully!

• Photos will be scored by a panel of judges on several criteria including: creativity, originality, adherence to theme, and quality of composition.
• Photos previously produced for compensation are not eligible.
• Photos may have been taken anywhere in the world, but must have been taken after last year’s Coast Day (October 5, 2014).
• Photos that include or imply violence, profanity, sex, or direct attacks on individuals or organizations will not be considered.
• Your photo must not infringe on any third party rights — all content must be the original work of the entrant(s), and may not include copyrighted graphics or images that are not in the public domain.
• By submitting a photo to this contest, you give Delaware Sea Grant and/or the University of Delaware’s College of Earth, Ocean, and Environment license to copy, distribute, modify, display, and perform publicly and otherwise use and authorize others to use your photo for any educational purpose and in any media.
• Photo submissions are limitless per contestant.
• It is assumed that by entering you are in compliance with the Facebook, Twitter, Instagram or other utilized social media platform age eligibility. If either winner is under 18 years of age, it is assumed that parental/guardian permission has been granted. Age of the winner will be confirmed before prizes are awarded.
Step 2: Snap a Photo
- Participants may take a wide range of approaches to the nature discoveries topic. Some examples include wildlife, coastal scenes, underwater photos, or a hiking trail. Please always consider your own personal safety when taking photos!
- Upon submission, it will be assumed that you have permission for or from any recognizable persons appearing in your photo. If selected as a winner, you must provide a photo release form per recognizable individual.

Step 3: Submit Your Entry

1. Snap a photo depicting a climate or weather concept.
2. Share the photo on Facebook, Twitter or Instagram using the hashtag #DECoastDay. Leave a brief description of the photo (location, what you are discovering) in the caption. On Instagram, be sure to include the hashtag #DECoastDay in the photo description and not the comments section.
3. Make sure that your privacy settings are set so that we can see your post.

We encourage participants to like or follow Delaware Sea Grant on Facebook (www.facebook.com/deseagrant) and Twitter (www.twitter.com/deseagrant), and follow the hashtag #DECoastDay to see what others are posting and to learn more about Coast Day and our work to serve the Delaware coast and its communities.

Have questions about any of the above? Contact Leah Dodd at ldodd@udel.edu or 302-831-8175.