Get the Most IMPACT for Your Marketing Dollars!

- Your organization’s name will be in front of the 10,000+ visitors that attend Coast Day each year.
- Our guests are enthusiastic about the event — more than half are repeat visitors — and they will appreciate your support.
- Sponsorship means your organization will be associated with a multi-award-winning event.
- Sponsors are recognized at the event and in event promotion.

Questions?
Mark Jolly-Van Bodegraven
302-831-0566 • markjvb@udel.edu
www.decoastday.org

Presented by the University of Delaware College of Earth, Ocean, and Environment and the Delaware Sea Grant College Program

Visit our web site as you plan your display:
www.decoastday.org

Your chance to reach thousands of visitors!
Want to Join in this Community Event?

The University of Delaware’s Coast Day, held the first Sunday of October at its Hugh R. Sharp Campus in Lewes, introduces thousands of people each year to the wonders of the sea, the importance of Delaware’s marine and coastal resources and steps being taken to ensure that those resources remain available for future generations to enjoy.

Hosted by the UD College of Earth, Ocean, and Environment and the Delaware Sea Grant College Program, Coast Day began as a small open house designed to introduce visitors to our research. Public interest was so great that Coast Day rapidly evolved into a major event. After more than 30 years of innovative programming, Coast Day is now a highly anticipated Delaware tradition.

Be a Coast Day Sponsor!

As a Coast Day sponsor, your organization can demonstrate its strong commitment to education and the environment to thousands of visitors. Here are just a few examples of exhibits and activities your sponsorship will support:

- The Coast Day showcase exhibit highlights the event’s theme with informational displays and activities for kids and adults alike.
- Theme tents feature many fun, hands-on and educational displays that appeal to all ages.
- Research scientists and other environmental experts offer captivating lectures that highlight major science issues in the news.
- Children especially love the Marine Critter Touch Tanks which allow them to see, touch and learn.
- The popular Crab Cake Cook-Off features eight finalists who prepare their recipes for a panel of judges.
- Two local chefs’ organizations vie in a friendly Seafood Chowder Challenge to see whose dish will earn the coveted “People’s Choice Award.”

Which Coast Day Sponsorship Category Is Right for You?

<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>Please check circle below.</th>
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</thead>
<tbody>
<tr>
<td>Captain ($5,000)</td>
<td>[ ] [ ] [ ] [ ]</td>
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<tr>
<td>Commander ($2,500)</td>
<td>[ ] [ ] [ ] [ ]</td>
</tr>
<tr>
<td>Lieutenant ($1,000)</td>
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<tr>
<td>Ensign ($500)</td>
<td>[ ] [ ] [ ] [ ]</td>
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<tr>
<td>Friend ($250)</td>
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</tbody>
</table>

- Acknowledgement in Coast Day program
- Free exhibit space (tent space, one 8-foot table and chairs)*
- Invitation to Coast Day reception
- VIP parking
- Recognition at Coast Day welcoming ceremony
- Name and logo highlighted on sponsorship sign near Coast Day main information desk
- Name and logo highlighted prominently near a major Coast Day exhibit or activity
- Acknowledgment in Coast Day media releases
- Acknowledgment in public address announcements during event

Contributions are tax deductible to the extent allowed by law.

Do You Wish to Exhibit?

As part of sponsorship, my organization ( ) does ( ) does not wish to have free exhibit space at Coast Day.

Organization Name (as you would like it listed in the Coast Day program):

Contact Person and Title:

Organization Mailing Address:

E-mail: ___________________________ Daytime Phone: ___________________________

* Please note: All exhibitors are asked to display materials that complement the spirit of Coast Day and the study and conservation of coastal resources. Official exhibitor policies and registration forms will be mailed to any sponsor wishing to exhibit.

Please return this completed form, with check payable to the University of Delaware, by June 30 to:

Delaware Sea Grant College Program
700 Pilottown Road • Lewes, DE 19958-1298

Questions? Contact Mark Jolly-Van Bodegraven at 302-831-0566 or markjvb@udel.edu